

# Manufacturers' Shipments, Inventories and Orders

July 1969

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## **NEW ORDERS**

New orders in July at \$55.1 billion for all manufactured products recorded an increase of \$1,2 billion from the June total of \$53.9 billion, after seasonal adjustment, the Bureau of the Census, U.S. Bepartment of Commerce, announced today.

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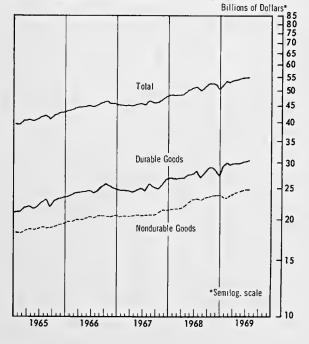
Orders in the durable goods sector increased \$1.3 billion to \$30.5 billion following declines in June and May. Orders for nondurable goods decreased \$100 million in July to a total of \$24.6 billion following four consecutive monthly increases. The increase in new orders for durable goods was attributable primarily to defense products which increased \$1.1 billion in July to \$2.4 billion following four consecutive monthly decreases. Orders in the primary metal industries continued fairly strong with a \$300 million increase to \$5.1 billion. Orders for consumer durables increased \$100 million to \$2.3 billion in July and new orders for machinery and equipment decreased \$100 million to a July total of \$6.4 billion. (SEE CHART 1)

# SHIPMENTS

Manufacturers' shipments in July of \$54.8 billion remained virtually unchanged from their June total. Both durable goods shipments at \$30.1 billion and nondurable goods shipments at \$24.7 billion remained very close to their June totals. In both the durable and nondurable goods sectors, the industry patterns were mixed with the largest gains in the aerospace industry. Exclusive of transportation equipment, total manufacturing shipments declined \$300 million to \$47.2 billion in July from \$47.5 billion in June. (SEE CHART 2)



Chart 2- Manufacturers' Shipments (Seasonally Adjusted)



For sale by the Bureau of the Census, Washington, D.C. 20233. Price 15 cents - \$1.50 per year.



William H. Chartener, Assistant Secretary for Economic Affairs

BUREAU OF THE CENSUS A. Ross Eckler, Director

#### UNFILLED ORDERS

Unfilled orders held by durable goods manufacturers at the end of July increased \$400 million to \$86.3 billion. The pattern of change by durable industry groups was mixed with major increases in metals and machinery more than offsetting a sizeable decline in the transportation equipment backlog. The increase in the backlog of durable goods with no change in shipments resulted in a slight increase of the unfilled orders-shipments ratio for durable goods to 3.19 in July from 3.17 in June. (SEE CHART 3)

#### **INVENTORIES**

Total inventories held by all manufacturers at the end of July rose to \$93.1 billion compared with \$92.2 billion at the end of June. As a result of the \$900 million increase in total inventories and virtually no change in total shipments, the inventories-shipments ratio increased to 1.70 in July from 1.68 in June. The entire increase was centered in the durable goods area as their level increased to \$61.4 billion in July from \$60.5 billion All durable stocks participated in this increase with the transportation group registering the most significant gain. Stocks of nondurable goods were unchanged at \$31.7 billion for July. At the all manufacturing level, increases occurred in inventories for all stages of fabrication with a \$550 million increase in work-in-process stocks of durable goods as the most significant. (SEE CHART 4)

The figures on the durable goods industries in this report supersede those issued earlier in the advance report on durable goods. The advance report is based on a tabulation of early reports and is limited to statistics on shipments, new orders, and unfilled orders for a few broad industry categories. The present report is based on more complete reporting, but the estimates are also considered preliminary. Final figures will appear as historical data in the report to be published for next month.

Inquiries concerning these figures should be addressed to the U.S. Department of Commerce, Bureau of the Census, Industry Division, Washington, D.C. 20233.

Chart 3-Manufacturers' Unfilled Orders (Seasonally Adjusted)
Billions of Dollars\*

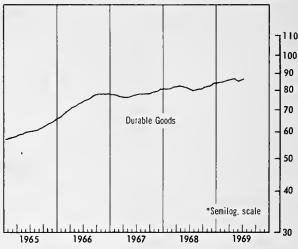


Chart 4- Total Inventory (Seasonally Adjusted)

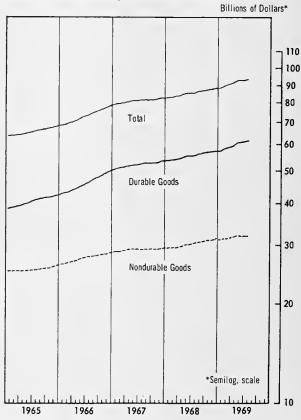


Table 1.--VALUE OF MANUFACTURERS' SHIPMENTS, INVENTORIES, AND ORDERS, BY INDUSTRY GROUP

			(Million	s of dol	lars)										
Industry group	Seasonally adjusted Without seasonal adjustment						Seaso	nally ad	justed	With ad	onal				
mas wy group	July 1969 <sup>p</sup>	June 1969	May 1969	July 1969 <sup>p</sup>	June 1969 <sup>r</sup>	July 1968	July 1969 <sup>p</sup>	June 1969 <sup>r</sup>	May 1969	July 1969 <sup>p</sup>	June 1969	July 1968			
	Shipments							Total inventories							
All manufacturing industries: Total Total, excluding transportation	54,811 47,243	54,786 47,542	53,741 46,466	50,406 44,056	57,484 49,530	47,378 41,292	93,106 77,933	92,215 77,501	92,139 77,450	92,624 77,832	92,509 77,954	85,314 72,193			
Durable goods industries, total	30,149	30,136	29,573	27,241	32,317	25,612	61,402	60,479	60,222	61,074	60,863	55,128			
Stone, clay, and glass products	1,374	1,381	1,402	1,392	1,532	1,297	2,456	2,431	2,390	2,461	2,480	2,001			
Primary metals, total  Blast furnaces, steel mills  All other primary metals	4,752 2,248 2,504	4,728 2,212 2,516	4,643 2,119 2,524	4,337 2,111 2,226	4,991 2,312 2,679	4,352 2,554 1,798	7,809 4,176 3,633	7,798 4,194 3,604	7,764 4,200 3,564	7,739 4,114 3,625	7,692 4,089 3,603	7,191 3,774 3,417			
Fabricated metal products, total	3,076 296	3,094 299	2,968 303	2,864 327	3,318 337	2,703 319	6,377 684	6,358 694	6,305 698	6,470 736	6,521 756	6,167 715			
Machinery, except electrical, total Engines and turbines	5,284 462 459	5,422 479 465	5,248 432 446	4,876 389 407	5,918 584 510	4,376 321 349	12,494 953 938	12,2% 925 942	12,149 907 943	12,376 942 913	12,282 908 935	11,022 810 905			
handling equipment	659 309 473	670 303 517	641 315 504	640 267 458	740 330 556	657 308 421	2,123 1,075 1,033	2,095 1,050 1,016	2,093 1,033 1,005	2,082 1,068 1,031	2,080 1,048 1,021	1,873 1,011 900			
Electrical machinery, total Electrical transmission and distribution	3,964	3,943	3,764	3,565	4,076	3,151	9,016	8,913	8,957	9,063	9,184	8,501			
equipment and industrial apparatus Household appliances, including radio	707	717	723	649	770	598	1,866	1,839	1,837	1,864	1,859	1,818			
and TV	879 1,126	834 1,115	746 1,067	1,020	1,173	675 895	2,027	2,007	2,057	2,086 2,634	2,165	1,937 2,464			
Transportation equipment, total  Motor vehicles and parts  Aircraft, missiles, and parts	7,568 4,029 2,890	7,244 4,073 2,588	7,275 3,910 2,723	6,350 3,118 2,644	7,954 4,615 2,695	6,086 3,096 2,525	15,173 4,301 8,972	14,714 4,175 8,694	14,689 4,216 8,703	14,792 3,927 8,995	3,967 8,768	13,121 3,908 7,744			
Instruments and related products	1,097 3,034	1,158 3,166	1,103 3,170	1,020 2,837	1,217 3,311	860 2,787	2,419 5,658	2,387 5,584	2,339 5,629	2,449 5,724	2,438 5,711	2,079 5,046			
Nondurable goods industries, total	24,662	24,650	24,168	23,165	25,167	21,766	31,704	31,736	31,917	31,550	31,646	30,186			
Food and kindred products, total Meat products	8,059 1,816	8,085 1,826	7,869 1,775	7,758 1,771	8,278 1,835	7,455 1,683	7,300 744	7,418 722	7,416 719	7,058 699	7,069 693	7,125 672			
Tobacco products Textile mill products	426 1,767	422 1,771	439 1,751	438 1,490	462 1,854	419 1,585	2,233 3,504	2,211 3,539	2,209 3,565	2,070	2,134 3,641	2,110 3,447			
Paper and allied products, total Pulp, paper, etc	2,324 994	2,259 956	2,241 936	2,149 918	2,343 986	1,901	2,492 957	2,448 970	2,458 967	2,521 961	2,479 964	2,365 945			
Chemicals and allied products, total Industrial chemicals, except pigments	4,143 1,399	4,095 1,371	4,063 1,371	3,842 1,305	4,274 1,460	3,588 1,187	6,367 2,164	6,332 2,136	6,336 2,114	6,355 2,140	6,301	5,690 1,900			
Petroleum and coal products Rubber and plastics products, n.e.c All other nondurable goods industries	2,076 1,401 4,466	2,103 1,403 4,512	2,067 1,335 4,403	2,092 1,273 4,123	2,155 1,485 4,316	1,837 1,099 3,882	2,062 1,857 5,889	2,079 1,808 5,901	2,077 1,837 6,019	2,071 1,832 6,081	2,059 1,810 6,153	2,057 1,682 5,710			
`			New o	orders					Unfille	ed order					
All manufacturing industries: Total Total, excluding transportation	55,116 48,052	53,861 47,520	54,133 46,905	51,363 45,015	56,743 49,538	46,738 40,597	89,370 56,389	89,058 55,574	89,986 55,598	89,801 56,817	88,847 55,859	83,220 50,871			
Durable goods industries, total	30,536	29,171	29,998	28,303	31,544	24,951	86,302	85,910	86,878	86,688	85,631	80,044			
Primary metals, total		4,825 2,308	4,772 2,246	4,605 2,258	4,921 2,323	3,376 1,523	7,453	7,073	6,975	7,374	7,105 3,594	5,646 2,601			
Fabricated metal products	3,202	3,157	3,119	3,032	3,353	2,595	10,193	10,066	10,002	10,355	10,186	8,893			
Machinery, except electrical, total Engines and turbines Construction, mining, and meterial	5,469 538	5,627 500	5,579 415	5,051 446	6,059 617	4,551 363	16,503 4,382	16,314 4,305	16,113	16,471 4,333	16,297	14,379 3,904			
handling equipment	669 324 495	716 303 561	735 361 501	653 304 483	765 330 581	649 347 420	2,050 1,957 1,572	2,040 1,941 1,550	1,994 1,941 1,506	2,081 1,960 1,588	2,069 1,924 1,563	1,618 1,911 1,381			
Electrical machinery, total Electrical transmission and distribution equipment and industrial apparatus Rousehold appliances, including radio	4,117 763	3,664 711	3,710 692	3,889 689	4,000	3,292 613	13,281 3,417	13,127 3,361	13,408 3,368	13,418 3,446	13,094 3,407	12,939 3,342			
and TVCommunication equipment	904	842 800	706 961	859 1,208	876 1,005	696 920	675 5,289	649 5,168	642 5,483	723 5,284	658 5,095	683 5,076			
Transportation equipment, total	7,064	6,341 1,796	7,228 2,564	6,348 2,529	7,205 2,106	6,141 2,466	32,981 25,624	33,484 26,035	34,388 26,828	32,984 25,577	32,988 25,694	32,349 26,876			
All other durable goods industries	5,550	5,557	5,590	5,378	6,006	4,996	5,891	5,846	5,992	6,086	5,961	5,838			
Nondurable goods industries, total	24,580	24,690	24,135	23,060	25,199	21,787	3,068	3,148	3,108	3,113	3,216	3,176			
Industries with unfilled orders Industries without unfilled orders	6,700 17,880	6,748 17,942	6,634 17,501	6,033 17,027	6,895 18,304	5,674 16,113	3,068	3,148	3,108	3,113	3,216	3,176			
Pn	r.								•						

Represents zero. Preliminary. Revised.

Adjusted for trading-day and calendar month variation.

Table 2 .-- VALUE OF MANUFACTURERS' SHIPMENTS, INVENTORIES, AND ORDERS, FOR MARKET CATEGORIES AND SUPPLEMENTARY SERIES (Millions of dollars)

To be about	Seasonally adjusted			Without seasonal adjustment <sup>1</sup>			Seaso	mally ad	ijusted	Without seasonal adjustment			
Industry group	July 1969 <sup>p</sup>	June 1969	May 1969	July 1969 <sup>p</sup>	June 1969	July 1968	July 1969 <sup>P</sup>	June 1969	May 1969	July 1969 <sup>p</sup>	June 1969	July 1968	
			Ship	ments		Total inventories							
All manufacturing industries, total	54,811	54,786	53,741	50,406	57,484	47,378	93,106	92,215	92,139	92,624	92,509	85,314	
Durable goods industries, total Nondurable goods industries, total	30,149 24,662	30,136 24,650	29,573 24,168	27,241 23,165	32,317 25,167	25,612 21,766	61,402 31,704	60,479 31,736	60,222 31,917	61,074 31,550	60,863 3 <b>1,</b> 646	55,128 30,186	
Industry groups arranged by market categories: Home goods and apparel	4,964 10,341 8,986 4,666 4,322 21,532 2,251 6,209 4,314	5,066 10,322 8,864 4,650 4,452 21,432 2,250 6,316 4,029	4,820 10,116 8,889 4,476 4,494 20,946 2,128 6,219 4,117	4,455 9,899 8,256 3,713 4,299 19,784 1,962 5,718 3,949	4,861 10,558 9,571 5,247 4,932 22,315 2,234 6,856 4,213	4,372 9,432 7,609 3,615 4,027 18,323 1,788 5,148 3,781	9,709 12,006 24,349 5,444 7,818 33,780 4,946 15,573 12,483	9,696 12,077 23,792 5,287 7,761 33,602 4,872 15,300 12,164	9,850 12,039 23,582 5,323 7,714 33,631 4,925 15,070 12,194	11,682 24,254 5,023 7.850 33,805 5,051 15,476 12,501	10,234 11,715 23,948 5,064 7,889 33,659 5,119 15,328 12,318	9,211 11,332 21,516 4,758 6,919 31,578 4,537 13,763 10,972	
Defense products (new series)*	2,125	1,989	1,971 New o	1,942 rders	2,087	2,028	7,719 7,485 7,508 7,733 7,567 7,001 Unfilled orders						
All manufacturing industries, total	55,116	53,861	54,133	51,363	56,743	46,738	89,370	89,058	89,986	89,801	88,847	83,220	
Durable goods industries, total Nondurable goods industries, total	30,536 24,580	29,171 24,690	29,998 24, <b>1</b> 35	28,303 23,060	31,544 25,199	24,951 21,787	86,302 3,068	85,910 3,148	86,878 3,108	86,688 3,113	85,631 3,216	80,044 3,176	
Industry groups arranged by market categories: Home goods and apparel	5,025 10,327 9,194 4,609 4,395 21,566	5,030 10,327 8,063 4,547 4,499 21,395	4,709 10,110 8,761 4,655 4,561 21,337	4,619 9,883 8,866 3,725 4,382 19,888	4,866 10,559 9,179 5,095 4,954 22,090	7 501	2,225 48,159 10,311 28,675	2,176 48,006 10,237 28,639	2,208 48,913 10,190 28,675		2,191 47,708 10,461 28,487	2,271 45,301 9,341 26,307	
Supplementary series: <sup>2</sup> Consumer durable goods industries Machinery and equipment industries Defense products industries (old series). Defense products (new series)*	2,327 6,387 4,034 2,366	2,226 6,528 2,869 1,268	2,026 6,428 3,811 1,787	2,147 6,042 4,021 2,429	2,255 7,040 3,431 1,583	1,873 5,383 3,677 1,964	1,859 24,226 31,492 21,902	1,781 24,044 31,771 21,662	1,805 23,836 32,931 22,383	1,962 24,371 31,445 21,873	1,777 24,049 31,375 21,386	1,806 21,066 32,646 20,779	

\*During 1968 manufacturers in ordnance, communications, aircraft and aircraft parts, and shipbuilding industries began to provide aggregate figures on shipments, orders, and total inventories of work performed for Department of Defense. The results of these reports are included in these new defense series. Since there is no historic data available to develop separate seasonal factors for these reporters, the data has been seasonally adjusted using the factors of these industries. Preliminary. \*\*Revised.\*\* Shipments and new orders adjusted for trading-day and calendar month variation; unfilled orders and inventories as of end of month.

\*\*The supplementary series are regroupings of the separate industry categories as follows:

Consumer durable goods industries - Household furniture; kitchen articles and pottery; cutlery, handtools, and hardware;
household appliances; ophthalmic goods, watches, and clocks; and miscellaneous personal goods.

Machinery and equipment industries - Machinery, except electrical (excluding farm machinery and equipment and machine shops),
electrical machinery (excluding household appliances, communication equipment and
electronic components), shipbuilding and repairing, and railroad and street car equipment.

Defense products industries (old series) - Based on reports for companies classified in the communication equipment, complete aircraft,
aircraft parts, and ordnance industries. (Thus, this series includes significant amounts
of nondefense work in these industries and omits defense work performed in the shipbuilding

industry.)

Defense products (new series) - Based on separate reports on defense work filed by large defense contractors in the following. Thus, it industries: ordnance, communications, complete aircraft, aircraft parts, and shipbuilding. Thus, differs from the old series in that it includes defense activity in shipbuilding and excludes nondefense work in ordnance, communications, complete aircraft, and aircraft parts. The data are comparable to those published annually in the MA-175, Shipments of Defense-Oriented Industries, for the specified industries.

Table 3.--MANUFACTURERS' SHIPMENTS, INVENTORIES, AND ORDERS MONTH-TO-MONTH AND LONG TERM PERCENT CHANGES

### (Based on seasonally adjusted data)

	Month	-to-month-1	969	Average,	1963-1968	Average monthly rates of change				
Item and industry group						3 months	6 months	12 months		
	June- July			Average Rise	Average Decline	April-July 1969	JanJuly 1969	July 1968- July 1969		
Shipments: All manufacturing industries	0.0	+1.9	+0.8	+1.4	-1.1	+0.9	+0.6	+0.5		
Durable goods industries, total Nondurable goods industries, total	0.0	+1.9 +2.0	-0.2 +2.2	+2.1 +1.0	-2.0 -0.5	+0.6 +1.4	+0.5	+0.6 +0.5		
Total inventories: All manufacturing industries	+1.0	+0.1	+1.2	+0.7	-0.2	+0.8	+0.8	+0.7		
New orders: All manufacturing industries. Durable goods industries, total Nondurable goods industries, total	+2.3 +4.7 -0.4	-0.5 -2.8 +2.3	-0.9 -3.1 +1.9	+1.8 +3.2 +1.1	-1.6 -2.4 -0.6	+0.3 -0.4 +1.3	+0.6 +0.5 +0.8	+0.8 +1.1 +0.5		
Unfilled orders: Durable goods industries, total	+0.5	-1.1	+0.5	+1.2	-0.7	0.0	+0.4	+0.7		

Table 4.--RATIO OF MANUFACTURERS' INVENTORIES TO SHIPMENTS AND UNFILLED ORDERS TO SHIPMENTS, BY INDUSTRY GROUP

(Based on seasonally adjusted data)

		ntories -	shipments :	ratio	Unfilled orders - shipments ratio¹ (months' backlog)					
Industry group	July 1969 <sup>p</sup>	June 1969	May 1969	July 1968	July 1969 <sup>p</sup>	Jume 1969	May 1969	July 1968		
All manufacturing industries, total	1.70	1.68	1.71	1.67	2.64	2.64	2.70	2.64		
Durable goods industries, total	2.04	2.01	2.04	1.97	3,19	3.17	3.26	3.17		
Stone, clay, and glass products	1.79 1.64	1.76 1.65	1.70 1.67	1.56 1.53	(NA) 1.57	(NA) 1.50	(NA) 1.50	(NA) 1.20		
Fabricated metals.  Machinery, except electrical.  Electrical machinery.	2.07 2.36 2.27	2.05 2.27 2.26	2.12 2.31 2.38	2.10 2.35 2.42	3.67 3.12 3.35	3.60 3.01 3.33	3.75 3.07 3.56	3.35 3.04 3.65		
Transportation equipment	2.00 2.21	2.03 2.06	2.02 2.12	1.89 2.22	6.61 (NA)	7.14 (NA)	7.06 (NA)	7.11 (NA)		
Nondurable goods industries, total	1.29	1.29	1.32	1,31	0.45	0.47	0.47	0.50		
Food and kindred products. Tobacco products. Textile mill products. Paper and allied products. Chemicals and allied products. Petroleum and coal products. Rubber and plastics products, n.e.c.	0.91 5.24 1.98 1.07 1.54 0.99 1.33	0.92 5.24 2.00 1.08 1.55 0.99 1.29	0.94 5.03 2.04 1.10 1.56 1.00	0.95 5.58 1.82 1.14 1.47 1.12	(X) (X) (NA) (NA) (X) (X)	(X) (X) (NA) (NA) (X) (X)	(X) (X) (NA) (NA) (X) (X)	(X) (X) (NA) (NA) (X) (X)		

<sup>(</sup>NA) Not available. Preliminary. Revised. (X) Not applicable.

1Excludes the following industries with no unfilled orders: Wooden containers; glass containers; metal cans, barrels and drums; motor vehicle assembly operations; foods and related products; tobacco; apparel and related products; chemicals; petroleum and coal products; and rubber and plastics products, n.e.c.

Table 5.--VALUE OF MANUFACTURERS' INVENTORIES, BY STAGE OF FABRICATION, BY INDUSTRY GROUP

(Millions of dollars)

			(MILETION	8 01 001	1013)										
Industry group	Seasonally adjusted			Without seasonal adjustment			Seaso	nally ad	justed	Without seasonal adjuatment					
	July 1969 <sup>p</sup>	June 1969	May 1969	July 1969 <sup>p</sup>	June 1969	July 1968	July 1969 <sup>p</sup>	June 1969	May 1969	July 1969 <sup>p</sup>	June 1969	July 1968			
	Total							Materials and supplies							
All manufacturing industries, total	93,106	92,215	92,139	92,624	92,509	85,314	28,882	28,749	28,838	28,594	28,468	27,82			
Durable goods industries, total	61,402	60,479	60,222	61,074	60,863	55,128	17,158	17,045	17,055	16,992	16,931	16,58			
Stone, clay, and glass products	2,456 7,809 21,510 15,173 14,454	2,431 7,798 21,207 14,714 14,329	2,390 7,764 21,106 14,689 14,273	2,461 7,739 21,439 14,792 14,643	2,480 7,692 21,466 14,555 14,670	2,001 7,191 19,523 13,121 13,292	784 2,757 5,125 3,446 5,046	764 2,806 5,143 3,291 5,041	759 2,843 5,117 3,332 5,004	784 2,746 5,201 3,131 5,130	772 2,719 5,168 3,177 5,095	2,823 4,978 3,134 4,993			
Nondurable goods industries, total	31,704	31,736	31,917	31,550	31,646	30,186	11,724	11,704	11,783	11,602	11,537	11,242			
Chemicals and allied products	6,367 2,062 1,857 21,418	6,332 2,079 1,808 21,517	6,336 2,077 1,837 21,667	6,355 2,071 1,832 21,292	6,301 2,059 1,810 21,476	5,690 2,057 1,682 20,757	2,189 471 578 8,486	2,172 467 563 8,502	2,194 471 581 8,537	2,203 479 593 8,327	2,171 478 566 8,322	2,000 420 556 8,260			
			Work in	process			Finished goods								
All manufacturing industries, total	33,641	33,018	32,888	33,608	33,106	29,851	30,583	30,448	30,413	30,422	30,935	27,64			
Durable goods industries, total	28,629	28,072	27,872	28,533	28,114	25,139	15,615	15,362	15,295	15,549	15,818	13,40			
Stone, clay, and glass products	393 2,690 10,286 10,240 5,020	387 2,674 10,134 9,927 4,950	371 2,612 10,102 9,854 4,933	397 2,668 10,194 10,196 5,078	400 2,639 10,145 9,875 5,055	304 2,368 9,183 8,805 4,479	1,279 2,362 6,099 1,487 4,388	1,280 2,318 5,930 1,496 4,338	1,260 2,309 5,887 1,503 4,336	1,280 2,325 6,044 1,465 4,435	1,308 2,334 6,153 1,503 4,520	1,040 2,002 5,362 1,182 3,822			
Nondurable goods industries, total	5,012	4,946	5,016	5,075	4,992	4,712	14,968	15,086	15,118	14,873	15, 117	14,23			
Chemicals and allied products	948 480 325 3,259	931 477 317 3,221	943 476 315 3,282	947 491 321 3,316	928 484 314 3,266	867 461 299 3,085	3,230 1,111 954 9,673	3,229 1,135 928 9,794	3,199 1,130 941 9,848	3,205 1,101 918 9,649	3,202 1,097 930 9,888	2,82 1,17 82 9,40			

preliminary. Revised.



# U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS WASHINGTON, D.C. 20233

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